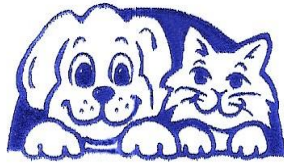


PARKSIDE ANIMAL HOSPITAL e-NEWSLETTER

Kaye Wigginton, D.V.M.

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WELCOME to the 19th edition of Parkside Animal Hospital's monthly newsletter:

March 2010, Vol. 3, No. 3

Look forward to health care tips and information, including services available for your pet; product rebates/promotions and much more, coordinating with the Parkside Animal Hospital website: www.parksideanimalhospital.com

Seen recently at Parkside:



Coco



Psycho



Buddy



Jake



Happy



Bella



Cutter



Mandy



Jax



Tiara



Saffron



Sox



Ben



Mina



Peanut Butter



Arabella



Bear



Chip

Considering PET INSURANCE to help manage veterinary expenses?

We encourage you to utilize information provided in this newsletter.

Full Service Veterinary Care – Laser Surgery – Dental Care – Radiographs & Dental Xray – Grooming

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Have you considered PET HEALTH INSURANCE ...to help manage veterinary expenses?

Reasons you might consider pet health insurance:

- Accidents and illness will happen to your pet over his/her lifetime.
- You don't want to get caught unprepared for your pet's veterinary expenses.
- Because you should never have to ask, "Can I afford to follow my veterinarian's recommendation?"

Veterinary services available to pets and the cost of those services; have increased over the past 10 years. Owners have high expectations and a desire to provide quality care for their pets. At Parkside Animal Hospital, we are mindful that quality care for your pet is an expense that must be managed. Carrying pet insurance can help provide the quality care you expect and desire at an affordable price.

While we do not recommend any particular company offering pet insurance, we want to provide information and contacts that will enable you to make choices and decisions beneficial for your family, including your pets.

The number of pets covered by pet insurance has increased dramatically over the past 10 years, and the number of companies offering pet insurance has increased substantially, also. Several Parkside Animal Hospital clients have used various pet insurance policy providers to help provide care for their pets. We encourage all of our clients to consider the benefits of obtaining pet insurance and have provided a wealth of information and contacts in this newsletter to help you research options. We strongly suggest you read brochures, reviews; access websites and obtain quotes to determine what plans and providers might best address your needs.

- Please understand that Parkside Animal Hospital has no affiliation whatsoever with any providers of pet insurance, and we do not recommend any specific provider.
- Pet insurance is re-imbusement only.
- Owners would be responsible to pay for veterinary services when rendered and obtain re-imbusement from their insurance carrier.
- We will be happy to provide you with itemized receipts and sign appropriate forms.

. Many providers of pet insurance may be found via the internet.

Each company may offer a variety of plans, some providing well-care assistance, some for accident or illness only, some plans specific for illness such as cancer, others for catastrophic incident coverage. When reviewing options, some specifics to consider include:

- Hereditary/congenital conditions: covered, excluded, limitations.
- Preventative care: covered and at what cost.
- Waiting periods and exclusions.
- Incident limits, annual limits, lifetime limits.
- Deductibles.
- Benefit schedules.
- Ease of filing a claim.
- Customer service

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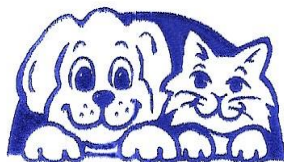
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In researching pet insurance we found a website, www.petinsurancereview.com, that compared rates, benefits and provides reviews from customers of companies who provide pet insurance. Quoting from their website, in part:

"PetInsuranceReview's goal is to assist pet owners who are shopping for pet insurance. We believe that by providing information on benefits, pricing and customer reviews, we can help pet owners make the appropriate decision for themselves and their pets.

This website is not owned or controlled by any pet insurance company. The content on this site is the property of petinsurancereview and may not be used without express permission. The user reviews are opinions submitted by customers of various pet insurance companies and do not reflect the opinion of the operator of this website. The profiles of the pet insurance companies are accurate to the best of our knowledge and are updated on a monthly basis."

Below are names and address to websites of eleven providers of pet insurance. Other providers may be found via internet search. We encourage you to access websites, peruse plans, conditions and prices offered, read reviews and obtain free quotes.

Again Parkside Animal Hospital is not affiliated with any provider of insurance and we do not recommend any particular provider; however, we encourage you to consider obtaining pet insurance as a means of managing the cost of veterinary care for your pet.

Names and website addresses of several pet insurance providers (others may be found via internet:

Hartville/ASPCA	http://www.hartvillegroup.com
VPI	http://www.petinsurance.com
Embrace	http://www.embracepetinsurance.com
Pets Best	http://www.petsbest.com
PetPlan US	http://www.gopetplan.com
Pet Partners (AKC)	http://www.akcpethealthcare.com
Petfirst Healthcare	http://www.petfirsthealthcare.com
PetCare US	http://www.petcareinsurance.com
Pet Assure	http://www.petassure.com
Trupanion	http://www.trupanionpetinsurance.com
Purina Care	http://www.purinacare.com

PET INSURANCE... have you considered the benefits?

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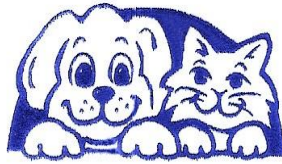
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Smiling faces, caring hearts..... Parkside Animal Hospital

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